



FOR IMMEDIATE RELEASE
February 6th, 2015

MEDIA RELEASE

Be a Sweetheart to a Senior!

Victoria, BC. Silver Threads Service will celebrate Valentine's Day with an afternoon of music and treats from 1:00 to 3:00pm at the Victoria Centre 2340 Richmond Road on Saturday, February 14th. Featuring some of our favourites – Corinne & Rosie, the Wine & Roses Salon Orchestra and dance by the Chinese Seniors. As part of the program Acting Mayor Chris Coleman will officially welcome Silver Threads to our new location.

We welcome those 55 years of age and better, as well as their friends, family and caregivers to attend the event. Consider treating a senior you love and spending some time together on Valentine's Day. We encourage guests to car pool or take public transportation. Additional parking is offered at Lansdowne School 1765 Lansdowne and there will be a shuttle bus to transport guests to the centre starting at 12:30.

Our Mission - Silver Threads Service is a charitable, not-for-profit society that provides programs and services that enhance social connections and well-being for seniors, including those at risk. It is our vision that seniors in Greater Victoria are socially connected to their community and to each other.

The event is by donation but space is limited. Please call 250 388-4268 to make a reservation.

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For information contact:

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