



**FOR IMMEDIATE RELEASE**  
**July 7th, 2016**

## **MEDIA RELEASE**

### **stArt - Intergenerational Art Show**

**Victoria, BC:** The stArt Show bloomed from the idea of wanting to motivate people of all ages to create and encourage lifelong “art-ing,” On Monday, July 25<sup>th</sup> from 1:00pm to 4:00pm artists of all ages will display their work and provide interactive art demonstrations to help spark the creative process. Entertainment will be provided by The Jesse’s. The Show will be held at the Victoria Silver Threads Service, 2340 Richmond. Admission is by donation.

“We love the concept of the start Show, that brings young and old together in a creative environment” says Debbie Erb, Victoria Centre Director, “you will see ideas explored and curiosity sparked and it will be a great afternoon!” All funds raised will be donated to Silver Threads Service to support programs and services.

Silver Threads Service is a charitable, not-for-profit society that enhances social connections and well-being for seniors. We do this by providing programs and services that are accessible to all. Our vision is that Seniors in Greater Victoria are engaged and supported, enhancing their quality of life.

For further information or to register call Debbie Erb at Silver Threads Services - Victoria Centre 250 388-4268.

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