



## Silver Threads Service Opening New Centre in Victoria

Date: Tuesday, February 25, 2020

For Immediate Release

VICTORIA, BC – In May, Silver Threads Service will be moving to its new Victoria Centre location at 1911 Quadra Street, (at the corner of Caledonia Avenue and Quadra Street), with the continued financial support of the City of Victoria.

“Silver Threads is a vital part of Victoria, creating the important connections that enhance health and well-being later in life,” said Mayor Lisa Helps. “This new facility ensures they can expand their services and continue supporting the older adults in our community for years to come.”

The new 5,400-square-foot Centre will bring additional services for older adults to the growing North Park neighbourhood, while continuing to offer residents throughout the city a wide range of social programs, recreation and outreach services.

The new location will also allow a closer working relationship with the City of Victoria’s Crystal Pool and Fitness Centre. This partnership will enable programs and services at both locations to be expanded and provide more opportunities for older adults to stay connected and active.

The City’s recent draft budget for 2020 commits \$1.4 million to Victoria’s neighbourhood associations, community associations and seniors centres to deliver important services and programs to residents and help make the community healthier and more age-friendly for seniors.

Silver Threads has been serving seniors since 1956 and has a long history with the City of Victoria that began in 1965 with the operation of a purpose-built, City-owned seniors centre in Centennial Square.

Silver Threads is a charitable, not-for-profit society that works to enhance social connections and well-being for seniors by providing programs and services that are accessible to all. Their vision aims to see seniors in Greater Victoria engaged and supported, enhancing their quality of life.

The current Victoria Centre at 2340 Richmond Road will close April 24<sup>th</sup> and the new Victoria Centre is scheduled to open May 4. An Open House will be held and further information will be shared in the coming months.

— 30 —

**For More Information:**

Tracy Ryan, Executive Director  
Silver Threads Service  
250 382-3151  
tracyryan@silverthreads.ca

Bill Eisenhauer  
Head of Engagement  
City of Victoria  
250.858.1061  
[beisenhauer@victoria.ca](mailto:beisenhauer@victoria.ca)