



**FOR IMMEDIATE RELEASE**  
July 6<sup>th</sup>, 2020

## **MEDIA RELEASE**

### **Seniors Agencies ready to serve**

**Victoria, BC.** Silver Threads Service and Seniors Serving Seniors are joining forces and sharing space in a newly renovated centre located at 1911 Quadra Street in Victoria. The store front location will provide a variety of programs and services as well as information, referral and support for seniors in the community. We are centrally located across from the Police Station and near the Crystal Pool and would be pleased to connect by phone, email or in person (with all necessary COVID-19 protocols).

The two organizations have compatible missions and a combine 103-year history of serving seniors in Greater Victoria.

**Seniors Serving Seniors** is a registered non-profit charitable society in British Columbia that supports the well-being of seniors. We are the premier organization in connecting the information needs of seniors with relevant resources and programs. Seniors Serving Seniors is a responsive, accessible, flexible and transparent organization.

**Silver Threads Service** is a charitable, not-for-profit society that enhances social connections and well-being for seniors. We do this by providing programs and services that are accessible to all. Our Vision is Seniors in Greater Victoria are engaged and supported, enhancing their quality of life.

For further information, please call Seniors Serving Seniors 250 413-3211 or Silver Threads Service 250 388-4268.

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*stay active • stay healthy • stay connected*

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