

2022-2023 ANNUAL REPORT

Silver Threads Service is a charitable, not-for-profit society that enhances social connections and well-being for seniors.

We do this by providing programs and services that are accessible to all.

Board and Executive Report







2023 marks 67 years of service to the community.

During our 2022-23 fiscal year we continued to focus on rebuilding post COVID and responding to the lingering effects on our Programs and Services.

On the Governance side, the majority of our goals laid out in the 2022-23 Strategic Plan adopted by the Board were achieved. The three priority areas were:

Strategic Partnerships – Victoria Centre Relocation Organizational Capacity & Financial Sustainability Board Governance

With Operations, our priority this fiscal year was to rebuild our recreation programs. We released our first seasonal program guide for Fall 2022, launched a marketing campaign with Try it Free Week and improved our registration processes between the Centres. This resulted in increased membership and participation. As well we continue to address the issue of Food Security with a variety of options to address the need, as we continue to build social connections and reduce isolation.

On behalf of all of us at Silver Threads Service we appreciate your support and involvement and we look forward to continuing to serve our community.

Marjorie Moulton, President

Tracy Ryan, Executive Director

2022-2023 Silver Threads Service

Board of Directors

Marjorie Moulton, President Andy Robinson, Past President Twyla Johnson, Vice President

Shawn Rankin, Treasurer

Directors: Margaret Jacobson, Kerri Gibson, Gail Snider, Kim Duffus

Staff

Tracy Ryan, Executive Director

Anne Nelson, Saanich Centre Director

Sandy Firth, Bookkeeper Ro Fife, Debbie Erb, Centre Administrators Donene Eve, Food Services Coordinator

Shelley Brown, Lisa Coulson, Erica Loenen, Program Coordinators

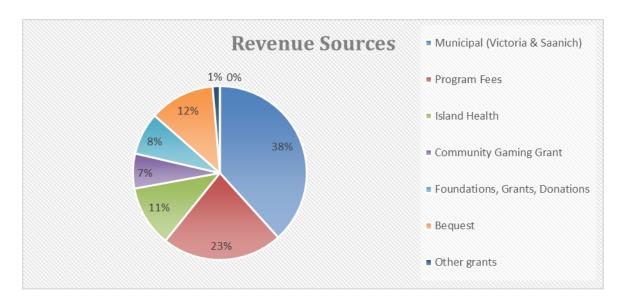
Vicky Strandlund, Jackie Taylor, Casual and Relief Staff

2022 - 2023 Financial Results

Revenues

Fiscal 2022-23 operating revenue, totaling \$841,361, consists of \$652,179 from grants and donations plus \$189,182 from membership and program fees.

Here is a breakdown of the revenue sources:



Expenditures

Total spending in 2022-23 was \$828,359 resulting in an operating surplus of \$13,002. The 2022-23 spending can be broken down as follows:

Total	\$828,359
All other expenses	\$195,319
Victoria Centre lease, property taxes	\$159,213
Staff wages & benefits	\$ 4 73,872

Reserves: As of March 31, 2023, there was \$678,047 in reserves/funds balance.



Thank you to our 2022-2023 Funders



City of Victoria

Community Volunteer Income Tax Program

District of Saanich

Federal CEWS Employment Funds

First West Foundation/Island Savings

Gaming Policy & Enforcement Branch:

Community Gaming Grant

Island Health (VIHA)

Probus Club of Royal Oak

Provincial Employees Community Services

The R.K. Grant Family Foundation

The Victoria Foundation: Anonymous Donor

The Victoria Foundation: The Nellis Roy Moyer &

Elizabeth Moyer Memorial Trust

The Victoria Foundation:

Community Recovery Grant

United Way Greater Victoria

Victoria Pythian Benevolent Society

2022 - 2023 Donors

Thank you to all our Individual Donors! Your support of Silver Threads Service is very much appreciated. You helped raise \$17,984!

2022- 2023 Community Partners

Thank you to our partner organizations that help support programs and services.

Amica Jubilee House for Helping Hands COBS Oak Bay Rexall Drugs **Baskets**

Amica on the Gorge for Helping Hands Courtside Sports Soap for Hope **Baskets**

Canada Revenue Agency City of Victoria Community Centre Network Volunteer Victoria

Canadian Mental Health Association Food Share Network/Food Recovery Program UVic Nursing Programs

Camosun College Employment Program James Bay New Horizons

Our Mission

Silver Threads Service is a charitable, not-for-profit society that enhances social connections and well-being for seniors. We do this by providing programs and services that are accessible to all.

Our Vision

Seniors in Greater Victoria are engaged and supported, enhancing their quality of life.

Silver Threads Service operates:

Saanich Centre (Les Passmore)
Victoria Centre



Saanich Centre

286 Hampton Road Victoria, BC V8Z 1H1 Phone: 250 382-3151 1911 Quadra Street Victoria, BC V8T 4C1

Victoria Centre

Phone: 250 388-4268

stay active • stay healthy • stay connected